

TO THE EMPLOYEE:

Federal laws related to espionage, security, etc. prohibit the use or possession of this card by any person other than to whom it was issued.

PATENTED

INSERT  HERE

THIS SIDE UP

Nº

SAMPLE

IF FOUND PLEASE DROP IN
ANY MAIL BOX

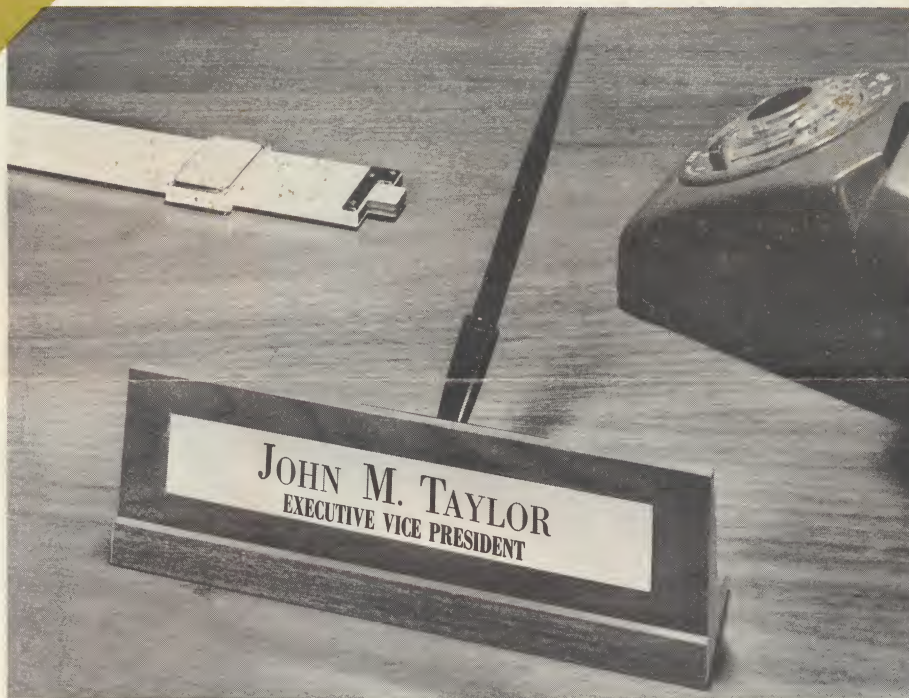
Postage Guaranteed by

SECURITY CONTROLS, INC.

P.O. BOX 589

BURBANK, CALIFORNIA

for home or office



Spear DESK-n-DOOR Markers

Handsomely engraved with name, or name and title, or any wording you want.

- for employee identification (brightens any desk top or office door; gives that important personal touch; great for employee relations)
- for business gifts (a thoughtful, personal gift for any occasion)
- to mark house and apartment doors, directories, rosters

Modern, clean-cut design harmonizes with any setting.

Designed and executed for the most discriminating

Spear **ENGINEERING COMPANY** →
130-7 Spear Building Colorado Springs, Colorado 80907

SATISFACTION GUARANTEED OR YOUR MONEY BACK

48 HOUR SHIPMENT FROM FACTORY — POSTPAID

**MR. & MRS.
DONALD HALL**

ENGRAVED WALNUT DESK MARKER

WALTER A. KNIGHT

- Distinctive lettering in solid gunstock walnut
- Beautifully grained walnut - rubbed oil finish
- 8½" long, 2" high base, felt padded - modern wedge design - stability on desk
- Up to 20 larger letters - up to 30 smaller letters
- Engraved lettering in metallic "Gold"

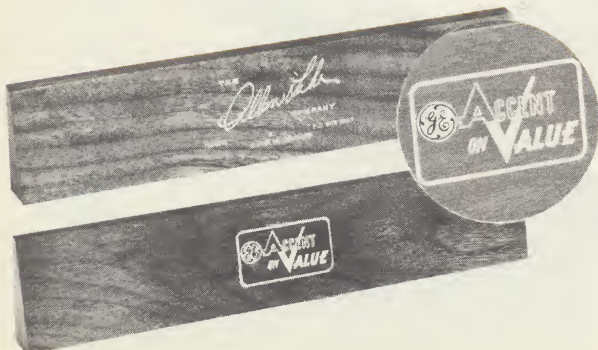
Style	One Line Price*
KG	\$1.95

ENGRAVED METAL-n-WALNUT DESK MARKER

JACK FORESTER
PURCHASING AGENT

- Black-filled lettering in satin-finish solid metal
- Beautifully grained gunstock walnut base - rubbed oil finish
- 8½" long, 2" high base, felt padded - modern wedge design - stability on desk
- Up to 20 larger letters - up to 30 smaller letters
- Engraved Aluminum, Brass or Bronze

Metal	Style	One Line Price*
Aluminum	DEA	\$2.95
Brass	DEB	\$3.95
Bronze	DEZ	\$4.95



ANY DESK MARKER CAN HAVE YOUR PROMOTIONAL MESSAGE IN "GOLD" ON THE BACK

Any wording or symbol you want, in your handwriting, in attractive printer's type, or your trademark, can be engraved in metallic "gold" on the back of any Spear Desk Marker.

As a gift to client or customer, or on your employee's desk, it is a constant reminder of your company, or your slogan. His name faces the other way, your message faces him!

See ordering information for details.

*Second line can be engraved for only 50c additional per marker

DESK MARKERS

THE WALNUT "EXECUTIVE"



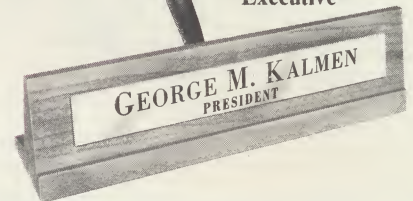
Handsome executive design engraved in metallic "Gold".

Popular Sheaffer's cartridge fountain pen with all-purpose point mounted in ball-swivel socket (with pen model).

8½" long, 2½" high, 1¾" wide felt padded base

Without Pen		With Pen	
Style	One Line Price *	Style	One Line Price*
XKG	\$2.95	XKGP	\$7.95

ENGRAVED METAL-n-WALNUT "Executive"



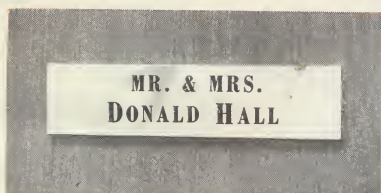
Beauty for your own desk - a perfect gift for someone special

Executive design with your choice of solid metal name plate in Aluminum, Brass or Bronze. Popular Sheaffer's cartridge fountain pen with all-purpose point, mounted in ball-swivel socket (with pen model).

8½" long, 2½" high, 1¾" wide felt padded base

Without Pen		With Pen	
Metal	Style One Line Price*	Style	One Line Price*
Aluminum	XDEA \$3.95	XDEAP	\$ 8.95
Brass	XDEB \$4.95	XDEBP	\$ 9.95
Bronze	XDEZ \$5.95	XDEZP	\$10.95

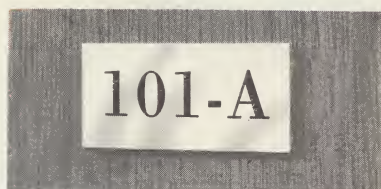
Desk-n-DOOR MARKERS



MINI-MARKER

- 4" long, 1" high, satin-finish solid metal
- Up to 18 smaller letters per line - up to two lines
- Engraved - Aluminum, Brass or Bronze

Metal	Style	One or Two Line Price	Three Line Price
Aluminum	MIA	\$1.95	\$2.95
Brass	MIB	\$2.95	\$3.95
Bronze	MIZ	\$3.95	\$4.95



DOOR NUMBER PLATE

- 2" long, 1" high, satin-finish
- Up to four numbers
- Engraved - Aluminum, Brass or Bronze

Metal	Style	Price
Aluminum	NDA	75c
Brass	NDB	\$1.00
Bronze	NDZ	\$1.25

ADVERTISING DEPARTMENT CONFERENCE ROOM

ENGRAVED METAL DOOR MARKER

- Black-filled letters in satin-finish solid metal
- 7" long, 1" high - ready-adhesive backing
- Up to 20 larger letters - up to 30 smaller letters
- Engraved - Aluminum, Brass or Bronze

Metal	Style	One Line Price*
Aluminum	DOA	\$1.95
Brass	DOB	2.95
Bronze	DOZ	3.95

ENGRAVED

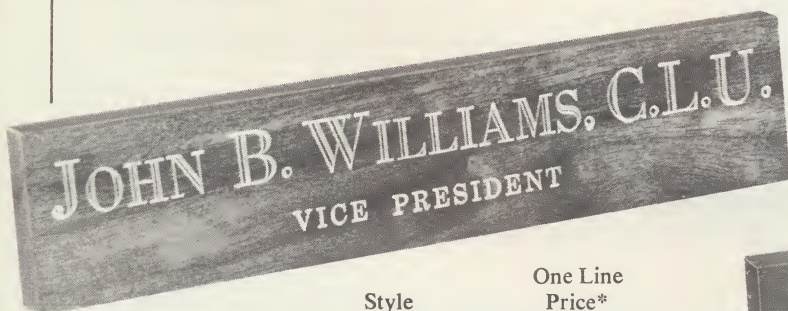
EXECUTIVE DOOR MARKERS

ENGRAVED WALNUT

- Distinctive "Gold" letters
- Backing grips tight to *any* surface
- Solid walnut 2" x 9" x 3/8"

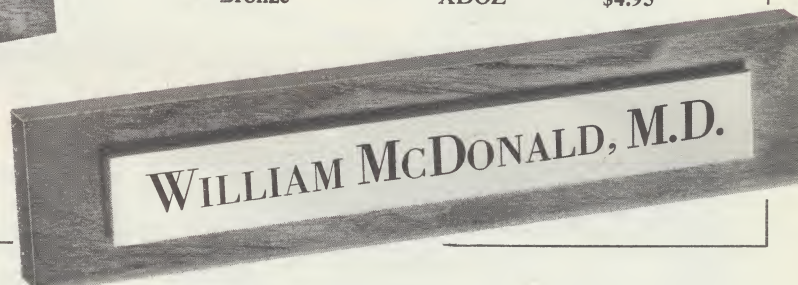
ENGRAVED METAL-n-WALNUT

- Black letters in Aluminum, Brass or Bronze
- Backing grips tight to *any* surface
- Solid walnut backing 2" x 9" x 3/8"



Style	One Line Price*
XRG	\$1.95

Metal	Style	One Line Price*
Aluminum	XDOA	\$2.95
Brass	XDOB	\$3.95
Bronze	XDOZ	\$4.95



Cushion-Foam, ready-adhesive backing on all door markers, grips tight to *any* surface
No screws, no holes, no marring, no tools
JUST PEEL PROTECTIVE STRIP AND MOUNT

* Second line can be engraved for only 50c additional per marker.

HOW TO ORDER Desk-n-Door Markers

USE **DESK-n-DOOR** MARKERS FOR DISTINCTIVE IDENTIFICATION

Anywhere

- Any wording you want on any marker
- Fast service - we ship within 48 hours
- Postpaid at listed prices
- Satisfaction guaranteed or your money back

HOW TO ORDER:

By Purchase Order or Letter
(Or use Handy Order Form)

Copyright 1964

PLEASE SPECIFY:

1. Quantity for each style
2. Styles wanted
3. Wordings and arrangements wanted
(See examples in illustrations)
Larger letters (up to 20) are usually used for names, room identification, etc.; smaller letters (up to 30) for titles, etc.; both lines can be smaller letters (two large lines will not fit on marker)
Any wording you want on any marker
4. Price (Please add 50c per marker to engrave second line)
5. Gold gift box (if wanted) add 25c each
6. Gift card wording (if wanted)
7. Shipping address

SPECIAL ORDERING INFORMATION AND PRICES FOR PROMOTIONAL MESSAGE ON BACK OF DESK MARKERS

Engraving area up to 7" x 1½"

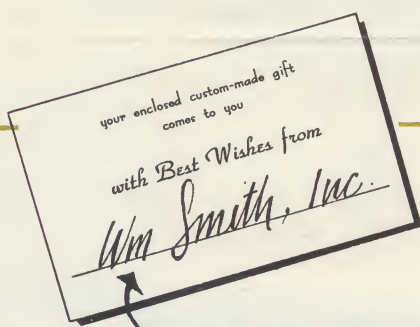
For trademarks, logotypes and special designs:
Customer furnishes art or reproduction proof.
If art or proof not available, please write for quotation and send sketch.

For signature or handwritten message:
Please send copy in black or very dark ink on smooth white paper, without folds or creases. Reproduction is photo-exact.

For printed message:
Please send us the wording you want. We will reproduce it in attractive printer's type.

One Master Engraving of Any Promotional Message **\$5.00 net**

To Engrave Back of Marker With Above Master **add 25c each**



GIFT CARD FREE ON REQUEST

On request we include an attractive white vellum gift card inscribed with your name or company name.

Send us your gift orders now! We'll ship them to arrive whenever you wish.

Handsome gold gift box, 25c extra each marker

SOME OF OUR CUSTOMERS

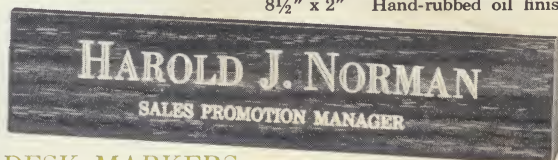
Westinghouse Electric
General Electric
General Motors
Motorola
Reynolds Metals
Alcoa

Cornell University
New York University
U.S. Armed Forces
Eastman Kodak
Broadmoor Hotel
Bank of Albany

Spear **ENGINEERING COMPANY** →
130-7 Spear Building
Colorado Springs, Colorado 80907

ENGRAVED DESK-n-DOOR MARKERS

Up to 20 letters gold-engraved in gunstock walnut or black-engraved in satin-finish brass mounted on gunstock walnut base.
8½" x 2" Hand-rubbed oil finish.



DESK MARKERS

Engraved Walnut (as shown).....	Style KG	\$1.95*
Engraved Walnut, deluxe base.....	Style XKG	2.95*
Engraved Brass on Walnut.....	Style DEB	3.95*
Engraved Brass on Walnut, deluxe base.....	Style XDEB	4.95*



OFFICE DOOR MARKERS

Engraved Walnut	Style XRG	\$1.95*
Engraved Brass (7" x 1")	Style DOB	2.95*
Engraved Brass on Walnut.....	Style XDOB	3.95*
	(as shown)	

*Name line price — add 50c for any title.

HOME DOOR MARKER

Engraved Brass 1" x 4" one or two lines..... Style MIB \$2.95



DESK-n-DOOR — DAY-n-NIGHT Markers

Perfect for gifts because they're personal

The most appreciated gift is one which shows that the giver devoted thought to its selection. And what could express your thoughtfulness more completely than a Day-n-Night or Desk-n-Door Marker, made to order with your friend's or relative's own name? For Christmas — Birthdays — Anniversaries — Housewarmings — Father's Day — Mother's Day — any gift occasion!

FREE GIFT CARD YOUR NAME GOES HERE

On request we include an attractive gift card, with your name or nickname, to announce your gift. No charge — just tell us how you want the card signed. The cards have black raised-letter printing on "wedding-invitation" white vellum.



SEND US YOUR GIFT ORDERS NOW —
we'll ship them to arrive whenever you wish!
SATISFACTION GUARANTEED OR YOUR MONEY BACK

DAY-n-NIGHT Markers



Spear ENGINEERING COMPANY
110-8 Spear Bldg., Colorado Springs, Colorado 80907

Mailbox Markers

DAY-N-NIGHT[®] Markers



**Mailbox
Marker
Style M**

\$1.95

AMERICA'S MOST POPULAR MARKERS

- Reflector lettering distinctively identifies your home Day-n-Night
- Your name custom embossed at our factory on both sides
- Durable laminated solid aluminum plates — baked enamel finishes
- Any wording — 17 letters on nameplates; 6 on number plates
- White letters on your choice of four background colors; jet black, antique copper, pine green, colonial red
- Easily installed — you conform to postal regulations
- Name plates 18" x 2½"; number plates 7" x 2½"

Post-n-Wall Markers

**Name & Number
Post-n-Wall Marker**

Style NB \$4.95



**Post-n-Wall Marker
Style BR \$3.95**



**Deluxe Post-n-Wall Marker
Style EB \$4.95**

**Two-Line Post-n-Wall Marker
Style OB \$6.95**



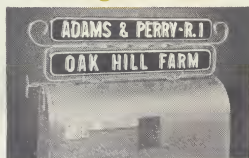
**Scrolled Mailbox Marker
Style MS \$2.95**



**Deluxe Mailbox Marker
Style EM \$3.95**



**Name & Number
Mailbox Marker
Style NM \$3.95**



**Two-Line Mailbox Marker
Style OM \$4.95**

Lawn Markers



**Name &
Number
Lawn Marker
Style NL \$4.95**



**Lawn Marker
Style L \$2.95**



**Framed Lawn Marker
Style LF \$3.95**



**Deluxe Lawn Marker
Style EL \$4.95**

Miscellaneous MARKERS

Hanging — Style R (like M but mounts at top).....**\$1.95**

Replacement Number Plate — Style NA.....**\$1.45**

Wall Mounting Plates — Style W R (like M unassembled).....**\$1.95**
per pair

WORDING

ORDER FORM

--	--	--	--

STYLE		COLOR		PRICE	
-------	--	-------	--	-------	--

SHIP TO _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Remittance enclosed — ship postpaid

WE SHIP IN 48 HOURS

SATISFACTION GUARANTEED OR YOUR MONEY BACK

Spear ENGINEERING COMPANY

110-8 Spear Bldg., Colorado Springs, Colorado 80907

Gift ORDER FORM

SATISFACTION GUARANTEED OR YOUR MONEY BACK

FREE GIFT CARD On request, we send a smart vellum gift card inscribed with your name or nickname to announce your gift.

Spear **ENGINEERING COMPANY** →
110-B Spear Bldg., Colorado Springs, Colorado 80907

WE SHIP WITHIN 48 HOURS

STYLE	WORDING	COLOR Day-n-Night	PRICE
ANY			
WORDING			
YOU WANT			
ON ANY			
STYLE			
MARKER			
TOTAL			

SHIP TO: _____
☐ Remittance Enclosed;
Ship Postpaid

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

NAME FOR GIFT CARD: _____

☐ Ship C.O.D.; I will pay postage and C.O.D. fees.

Spear **ENGINEERING COMPANY** →
110-B Spear Bldg., Colorado Springs, Colorado 80907

WE SHIP WITHIN 48 HOURS

STYLE	WORDING	COLOR Day-n-Night	PRICE
ANY			
WORDING			
YOU WANT			
ON ANY			
STYLE			
MARKER			
TOTAL			

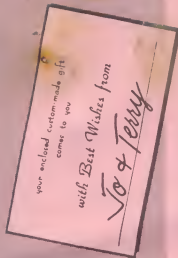
SHIP TO: _____
☐ Remittance Enclosed;
Ship Postpaid

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

NAME FOR GIFT CARD: _____

☐ Ship C.O.D.; I will pay postage and C.O.D. fees.



Spear ENGINEERING COMPANY

SPEAR BUILDING • COLORADO SPRINGS • COLORADO
Zip - 80907

January 25, 1965

Theodor H. Nelson
Systems Cons.
Box 1546
Poughkeepsie, N. Y. 12603

Dear Mr. Nelson:

Several weeks ago, you expressed interest in our markers, and gave us an opportunity to send literature on our products.

We are, again, reminding you of our interest, and we are sending our latest literature for your file.

We assure you of continued Outstanding Service, Quality of Product, and "Satisfaction Guaranteed".

Thank you for reading our letter, and we hope to hear from you again soon.

Sincerely,



Wendell C. Spear, President

WCS/ba

Enclosures





QUANTITY PURCHASER DISCOUNT AUTHORIZATION

SIZE OF ORDER (Total Retail \$ ordered at one time)	QUANTITY DISCOUNT
\$ 1.00 to 10.00	0%
\$ 10.05 to 25.00	10%
\$ 25.05 to 75.00	15%
\$ 75.05 to 150.00	25%
\$150.05 up	(Please Write)

CLASSIFICATION: Business Firms, Professional and other organizations purchasing for their own use or for business gifts, gifts to employees, etc.

TERMS:

A. *Remittance with order* — We pay all shipping charges.

B. *Open Account* — 1% within 10 days after you receive and approve order — 30 days net. Shipping charges prepaid and added to your invoice.
Our contract with Dun and Bradstreet allows us to extend credit to firms with satisfactory D & B rating. Otherwise please submit credit references with first order.
All sales in Colorado are subject to 2% sales tax on net.

ORDER ACKNOWLEDGEMENT: Invoice orders are acknowledged immediately with our planned shipping date. Please note our liberal terms.

DIRECT SHIPMENT: Normally — within 48 hours, *bulk packed* and total order shipped to purchaser via parcel post.

DROP SHIPMENT: Normally — within 48 hours, *individually packed* in standard package and shipped to your customer, client or other via parcel post. Shipment will be under our labels unless you prefer to provide your own addressed labels. We can hold your orders for shipment on a date you specify. We can include either your prepared gift cards or, on request, will enclose our attractive gift cards with your name suitably placed thereon at no charge.

Handsome gold gift box available for Desk-n-Door markers at 25c ea. (retail).

ORDER INSTRUCTIONS: Please enter orders using your Purchase Order or Letterhead. Help us avoid errors — please type orders. Indicate complete specifications on your orders by following our Catalogue Leaflet Order Forms including style, wording, color, metal, wood, etc.

WE PROMISE:

To represent our products honestly.
To give your orders fast, careful handling.
To do business with you "On The Square".
Satisfaction Guaranteed or Your Money Back.

OUR REFERENCES:

Dun & Bradstreet — Wall Street Journal
Esquire — Fortune — New York Times
House Beautiful — American Home
First National Bank of Colorado Springs

Approved by:

Wendell C. Spear, President



DISCOUNT SALES DEPT.

220-5 SPEAR BUILDING • COLORADO SPRINGS • COLORADO